



## Mark W. Ford

*Registered Patent Attorney | Shareholder*

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Mark Ford has practiced law with an emphasis in the area of intellectual property since 2005. Mark specializes in representing clients before the United States Patent and Trademark Office in post-grant proceedings, including inter-partes reviews, covered business method reviews, and reexamination proceedings. In addition to his post-grant practice, Mark is also an experienced litigator, having represented both plaintiffs and defendants in disputes involving a wide variety of technologies including fitness equipment, electrical and electromechanical systems, and computer software and hardware.

Prior to joining Maschoff Brennan, Mark practiced intellectual property law at a major IP law firm in Salt Lake City. During law school, Mark was an editor for the George Mason Law Review and served as a judicial extern for Judge Randall R. Rader at the Court of Appeals for the Federal Circuit in Washington D.C.

Mark enjoys spending his free time with his family, riding his mountain bike, and walking his dog.

### Education

- J.D., George Mason University, 2005
- B.A., Brigham Young University, Chemistry, 2001
  - Minor, Electronics Engineering Technology

## Practice Focus

- Post-Grant Patent Proceedings
- Patent Infringement
- Trademark Infringement
- Trade Dress Infringement
- Misappropriation of Trade Secrets
- Breach of Contract
- Unfair Business Practices
- Licensing of Intellectual Property Rights
- U.S. Patent Prosecution
- U.S. Trademark Prosecution
- Assignments of Intellectual Property Rights
- Appeals Before the Court of Appeals for the Federal Circuit and Other Regional Federal Circuit Courts of Appeal

## Technical Experience

- Chemistry & Chemical Engineering
- Electronics & Electrical Engineering
- Computer Systems, Software, E-Commerce, Business Methods & Information Technology
- Mechanics & Mechanical Engineering

## Professional Admissions & Associations

- Utah State Bar
- Registered Patent Attorney
- American Intellectual Property Law Association (AIPLA)

## Awards & Recognition

- Mountain States Super Lawyer (2016 – 2022)
- Mountain States Super Lawyer Rising Star (2014 – 2015)
- Utah Business Magazine's Legal Elite, 2015

## Representative Matters

- IPR2013-00464 (On behalf of Patent Owner)
- IPR2014-00184 (On behalf of Patent Owner)
- IPR2013-00364 (On behalf of Petitioner)
- IPR2014-00270 (On behalf of Petitioner)
- IPR2014-01242 (On behalf of Patent Owner)
- CBM2014-00201 (On behalf of Petitioner)
- CBM2014-00202 (On behalf of Petitioner)
- CBM2014-00202 (On behalf of Petitioner)
- Application No. 90/012,684 (Ex Parte Reexamination, on behalf of Petitioner)
- Application No. 90/013,350 (Ex Parte Reexamination, on behalf of Patent Owner)
- Application No. 90/011,768 (Ex Parte Reexamination, on behalf of Patent Owner)
- Application No. 90/012,959 (Ex Parte Reexamination, on behalf of Patent Owner)
- Application No. 90/012,957 (Ex Parte Reexamination, on behalf of Patent Owner)

